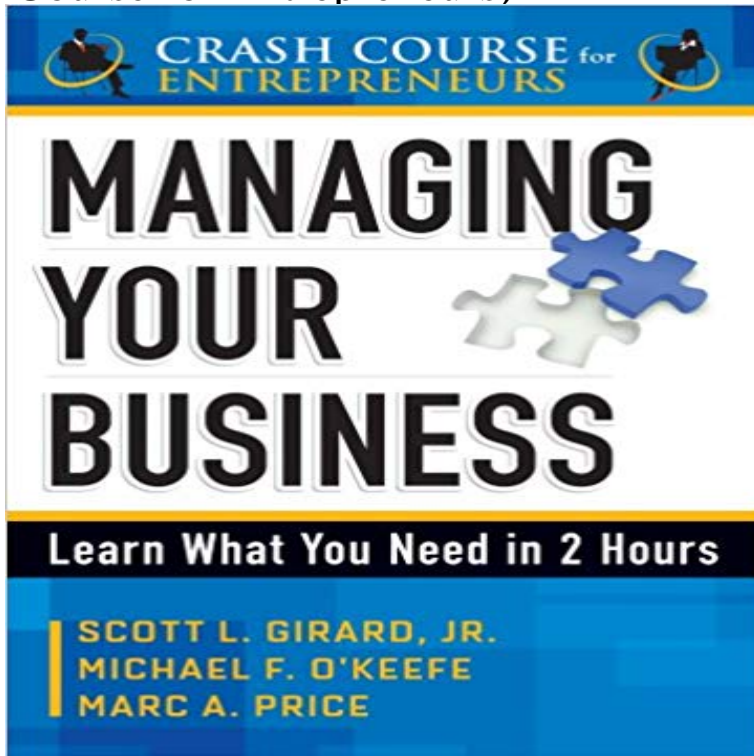


Managing Your Business: Learn What You Need in 2 Hours (A Crash Course for Entrepreneurs)



You may be a one-person band, the only manager in your company, or the manager of other managers in a larger company. Whatever the size of your business, having a strong grounding in the thinking and practices of effective managers and leaders will make you more capable. In this essential guide, you'll learn how to: Create a vibrant office culture. Make meetings really work (and kill those that don't). Cut costs and spend wisely. Hire and motivate the best employees. Each of the books in the Crash Course for Entrepreneurs series offers a high-level overview of the critical things you need to know and do if you want to survive and thrive in our super-competitive world. Of course, there's much more to learn about each topic, but what you'll read here will give you the framework for learning the rest. Between them, Marc A. Price, Michael F. O'Keefe, and Scott L. Girard, Jr. have successfully started 17 companies in a wide variety of fields. Scott was formerly executive vice president of Pinpoint Holdings Group, Inc. Mike founded O'Keefe Motor Sports in 2004 and grew it into the largest database of aftermarket automotive components in the world. Marc has launched seven companies of his own and collaborated with the Federal government, U.S. military, and major nonprofits and corporations.

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