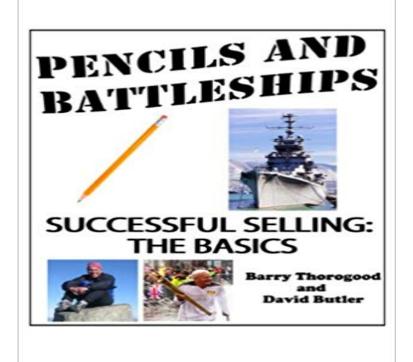
Pencils and Battleships - Successful Selling: The Basics



Without Sales a Company FailsThis book is essential reading for anyone who deals with customers face-to-face. You may be part of a sales team, an entrepreneur, an engineer, a receptionist or an IT specialist. Whatever you do, at some point in your life you will need to know how to sell, even if it is applying for a new job or proposing marriage.If you are starting your own business, then however good your product or service is, if you are unable to sell it, you will fail!As a boss, ALL your employees would benefit from knowing how to handle customers and gain more business. Can you afford lost opportunities because they did not have this book? Why not teach everyone in the company to value your customers and gain that business?Is it worth them spending JUST ONE HOUR reading this book?YOU BET IT IS!Give yourself and your staff a most valuable gift how to sell successfully in a highly competitive world.

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