

Fundamentals of Operations Management with Student CD-ROM and PowerWeb



Fundamentals of Operations Management, 4/e introduces students to the fundamental processes of managing and controlling a variety of operations. Daviss book addresses the increasing trend away from lengthy, highly quantitative texts toward more pragmatic, managerial issues that confront todays operations managers. There is increased coverage of service operations rather than the more traditional factory, or manufacturing approach. Its written in a style suited for non-majors who assume no prior background in the field of operations. Davis covers introductory and numerical examples and quantitative methods, but the main focus is on general concepts and applications. Unlike Stevenson, which focuses on the tools of operations management, Daviss approach to the subject is more conceptual or managerial.

Production and Operations Management Manufacturing and Services (9780256269215) Richard B. Chase, Nicholas J. Aquilano, F. Robert Jacobs , ISBN-10:Operations Management for Competitive Advantage (The McGraw-Hill/Irwin Series Operations and . Student Study and Lecture Guide to accompany Operations Management for Competitive Advantage: Student Study and Lecture Guide Fundamentals of Operations Management with Student CD-ROM and PowerWeb.Marilyn M. Helms wrote Fundamentals of Operations Management, which Fundamentals of Operations Management with Student CD-ROM and PowerWeb.Fundamentals of Operations Management with Student CD-Rom. Mark M. Davis, Nicholas J. Aquilano, Richard B. Chase. Published by McGraw-Hill College.Buy Fundamentals of Operations Management by Nicholas J. Aquilano, Operations Management: Integrating Manufacturing and Services 5e with Student CD and PowerWeb Packaged with CD-ROM including Excel templates and data.2013?4?25? Fundamentals of Operations Management with Student CD-ROM and PowerWeb book dResults 1 - 12 of 23 Fundamentals of Operations Management with Student CD-ROM and PowerWeb. Oct 21, 2003. by Mark Davis and Nicholas J AquilanoMark M. Daviss most popular book is Operations Management: Integrating Manufacturing and Integrating Manufacturing and Services 5e with Student CD and Powerweb . Fundamentals of Operations Management with Student CD-ROMResults 1 - 16 of 30 Fundamentals of Operations Management: WITH Student CD-ROM and PowerWeb. . by Mark Davis and Nicholas J. Aquilano - 20 sec - Uploaded by Geneva StanleyDownload Fundamentals of Operations Management with Student CD ROM and PowerWeb Buy Fundamentals of Operations Management 4 by Mark M. Davis, Nicholas J. Aquilano, Richard B. Integrating Manufacturing and Services 5e with Student CD and PowerWeb Packaged with CD-ROM including Excel templates and data.Fundamentals of Operations Management with Student CD-Rom. Mark M. Davis, Nicholas J. Aquilano, Richard B. Chase. Published by McGraw-Hill College.