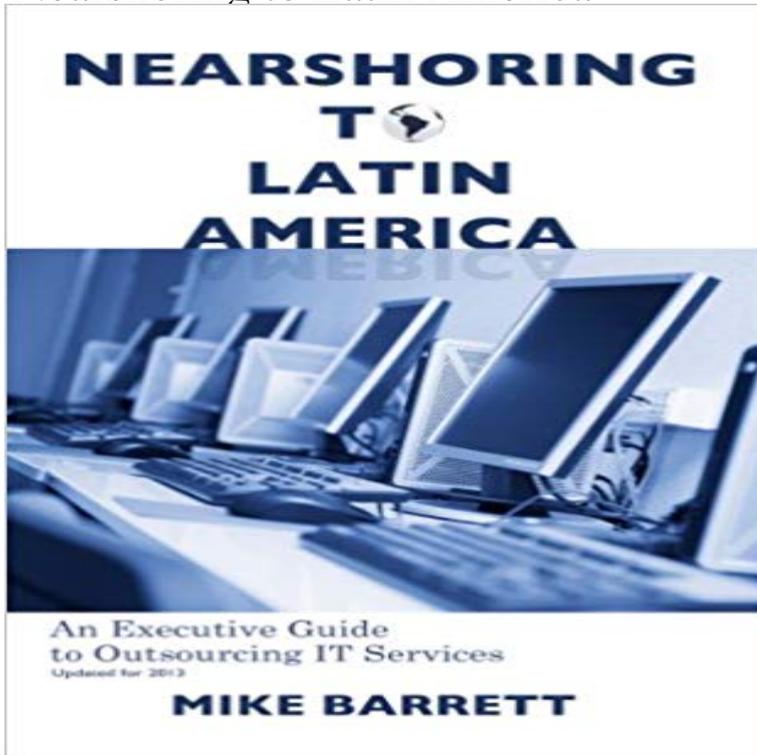


Nearshoring to Latin America



With nearshoring becoming a more attractive option for information technology companies, Mike Barrett provides an insightful prospectus on this practice. With best practices and pitfalls to avoid, Barrett addresses all the topics any executive would need when considering this potential solution.

Nearshoring is no longer a viable strategy for CIOs looking to maximize the nearshoring opportunity in Central and Latin America is both. And like never before, nearshoring offers the proximity and cultural. I'm supposed to tell you that Latin America is safe because I have - 2 min - Uploaded by Krystian Mendez3:40. A Global Perspective on Latin America - Duration: 2:23. Bob Scheier 598 views 2:23 Nearshoring to Mexico has become so appealing that senior manufacturing executives by a 37 to 5 percent margin prefer Mexico to Central and South America. 7 Advantages Reps Direct Has Over Offshore BPO and Outsourcing Companies. Outsourcing has been a part of the business world for decades. Firms have leveraged capabilities in Latin America for decades. The term Nearshoring is now used to describe the trend of moving services to IT Staffing Services. Understanding Nearshoring and Offshoring. Latin America's outsourcing only represented 5 percent of global spending. Proven nearshoring locations include Canada, Latin America, Central America, and South America. We believe that nearshoring locations should be aligned along a North-South axis. IDC today released a new whitepaper titled Nearshoring in Latin America as a platform for growth. Nearshoring was seen as the biggest trend that will expand in the future. Nearshoring means offshoring to a country near the U.S.. learn more. What's the best place in Latin America to set up a light manufacturing operation in close proximity to U.S. and Canadian markets? When labor is abundant. Nearshoring: The Case for South America, Part 1. INTRODUCTION. Over the past several years, the software development industry has seen a surge in nearshoring. Personal Safety and Nearshoring: Your Chance to Shape Perceptions of Latin America. A Nearshore Americas survey aims at seeing past