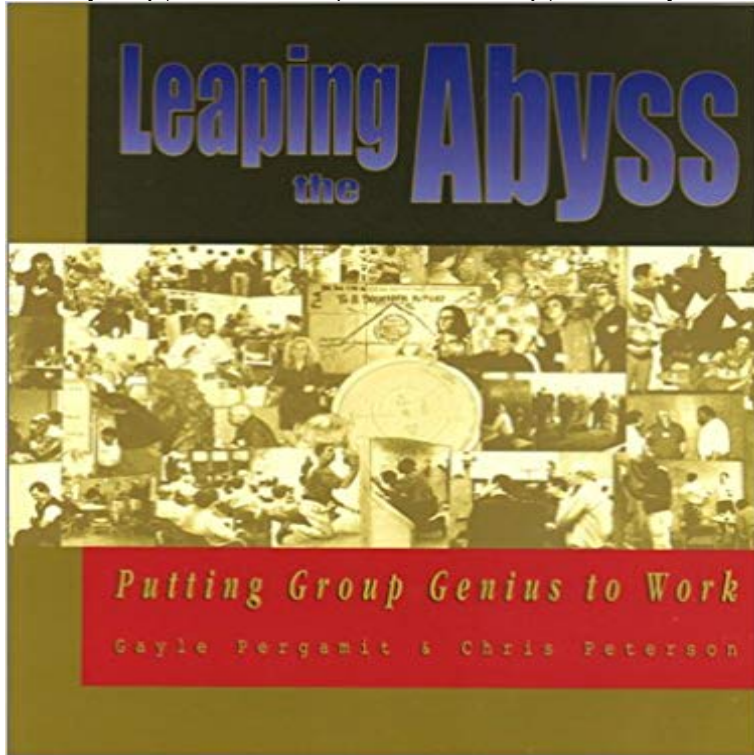


Leaping The Abyss: Putting Group Genius To Work



The more they told us, the more curious and interested we became. They were pulling together insights from fields as diverse as architecture and brain chemistry and applying them to business. They were also incorporating insights from the best business theories around. They seemed to have brought it all together in a completely unique three-day format that sounded challenging, fun, and actually generated solid work product. Could this be real? - from the authors preface

Leaping The Abyss: Putting Group Genius To Work is the single most in-depth description and analysis of the patented DesignShop facilitation methodology invented by the MG Taylor Corporation. Written by two authors who attended a DesignShop event in 1995, Leaping The Abyss provides a detailed step-by-step account of the three-day event, including interviews and anecdotes from participants from a diversity of industries such as healthcare, management consulting, government, military, automotive, food and beverage, education, and high-technology, as well as, a behind the scenes look at how DesignShop experiences are created and the personnel who facilitate them. An extensive bibliography, dozens of web links, illustrations, tips and suggested exercises with each chapter offer the reader a great source of new ideas for facilitating the creative process within their own work place.

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