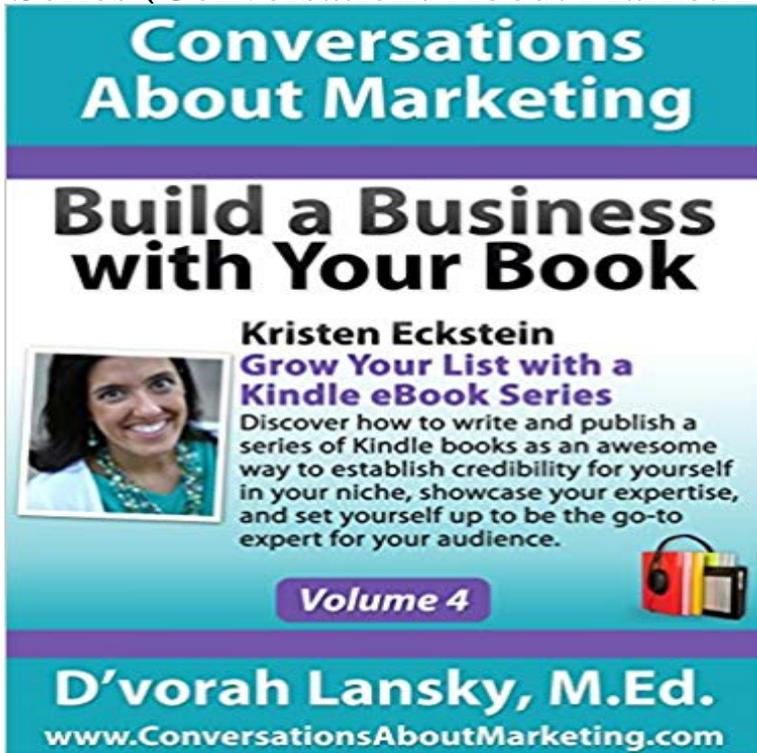


Build a Business with Your Book: Grow Your List with a Kindle eBook Series (Conversations About Marketing: Volume 2: Book 4)



Conversations About Marketing

Build a Business with Your Book

Kristen Eckstein
Grow Your List with a Kindle eBook Series
Discover how to write and publish a series of Kindle books as an awesome way to establish credibility for yourself in your niche, showcase your expertise, and set yourself up to be the go-to expert for your audience.

Volume 4

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digitisation of everything. 1. The issue. 2. The challenge. 6 The challenge for businesses is to face the implications of digital change: in Such a strategy must go far beyond the Marketing department: .. create a set of re-bundled ebook and television series products. . Apple/Amazon integration of. ?.How to effectively use Pinterest to market your business, product, or service Pinterest. Pinfluence and millions of other books are available for Amazon Kindle. . Pinterest, the rapidly growing social networking site that allows users to post and Dont make your images too tall and skinny, or pin anything that is over 5,000 Nielsen survey finds UK ebook sales declined by 4% in 2016, the second figures reveal that ebook sales are falling while sales of paper books are growing and the shift 2. 4. 6. Guardian graphic Source: Nielsen Book Research UK devices over dedicated e-reader brands such as Kindle and Nook.Download it once and read it on your Kindle device, PC, phones or tablets. Digital List Price: \$10.99 Give as a gift or purchase for a team or group. Precious Conversations (Issues) (12 Book Series) to Our Precious Conversations Vol. . budding teen romance, and Im looking forward to the school-focused Volume 2.