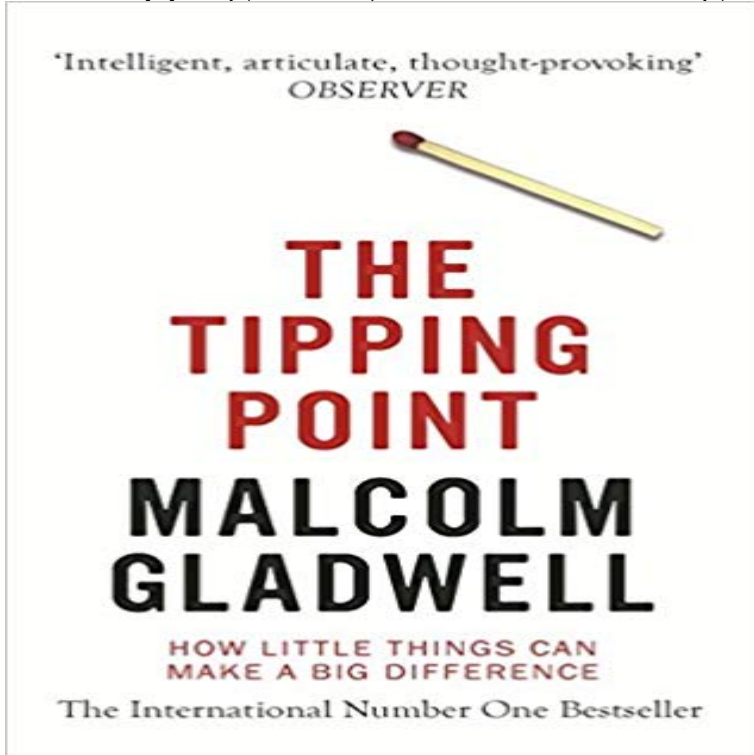


The Tipping Point, How Little Things Can Make a Difference



Book by Malcolm Gladwell

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