

Corporate Responsibility



Now in its second edition, this successful textbook examines the multiple dimensions of corporate responsibility. Offering a perfect balance of theoretical and practical coverage, it provides a historical and interdisciplinary overview of the field; a summary of different management approaches; and a review of key actors and trends worldwide. The authors adopt a critical perspective that encourages students to debate various issues in this ever-evolving field. By combining an insightful and interdisciplinary approach with the pedagogy that students need, *Corporate Responsibility, Second Edition*, provides a comprehensive introduction to the subject.

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