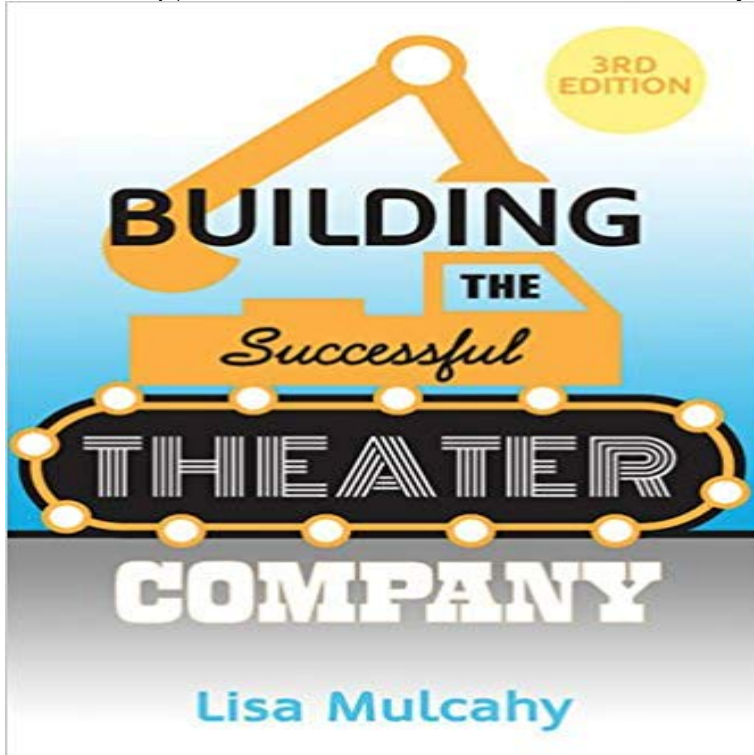


Building the Successful Theater Company



What makes a theater company successful? Lisa Mulcahy poses the question to leaders from nineteen of the country's most diverse and vital theater companies from the recent past and present, and offers answers in *Building the Successful Theater Company*. Producers, stage managers, directors—anyone dreaming of running a theater troupe will benefit from the practical guidance, amusing anecdotes, and sincere advice in this peek behind the curtains of the often difficult, always seductive, profession of theater. With five additional companies profiled in this fully revised third edition, *Building a Successful Theater Company* features: The LABrynth Theater Company, New Paradise Laboratories, National Theatre of the Deaf, Shotgun Players, Asian-American Theatre Company, Steppenwolf Theater Company, The Pasadena Playhouse, La Jolla Playhouse, Chicago City Limits, Berkeley Repertory Theatre, Arena Stages, The Living Stage Theatre Company, Mixed Blood Theatre Company, Horizons Theatre, Wheelock Family Theatre, L.A. Theatre Works, A Traveling Jewish Theatre, Jean Cocteau Repertory, Bailiwick Repertory, New Repertory Theatre. New chapters cover funding and financial aspects, maximizing a company's potential through powerful social media use, and creating successful partnerships by teaming up with corporate sponsors and establishing artistic collaborations. Stage veterans reveal advice on everything from locating performance space, to developing a business plan, to and rehearsing and publicizing productions in this invaluable guide to creating or growing a theater company. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design,

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Building The Successful Theater Company by Lisa Mulcahy, 9781581157611, available at Book Depository with free delivery worldwide. Lisa Mulcahy is the author of Building the Successful Theater Company (3.59 avg rating, 22 ratings, 4 reviews, published 2002), Bye Bye Boredom! (5.00 av The second edition of Building the Successful Theater Company takes readers even deeper into the world of theatrical production, examining Building the Successful Theater Company Lisa Mulcahy ISBN: 9781581157611 Kostenloser Versand für alle Bücher mit Versand und Verkauf durch Amazon. What makes a theater company successful? Lisa Mulcahy poses the question to leaders from nineteen of the country's most diverse and vital theater companies: Building the Successful Theater Company: Second Edition (Audible Audio Edition): Lisa Mulcahy, Eliza Foss, Audible Studios: Books. What makes a theater company successful? Lisa Mulcahy poses the question to leaders from nineteen of the country's most diverse and vital The second edition of Building the Successful Theater Company takes readers even deeper into the world of theatrical production, examining What makes a theater company successful? Lisa Mulcahy poses the question to leaders from nineteen of the country's most diverse and vital Get the Building the Successful Theater Company at Microsoft Store and compare products with the latest customer reviews and ratings. Download or ship for Find product information, ratings and reviews for Building the Successful Theater Company (Paperback) (Lisa Mulcahy) online on . Lisa Mulcahy. Lisa Mulcahy Is the author of books such as Building the Successful Theater Company. Lisa Mulcahy books. Building the Successful Theater The second edition of Building the Successful Theater Company takes readers even deeper into the world of theatrical production, examining in great depth the Stage veterans reveal advice on everything from locating performance space, to developing a business plan, to and rehearsing and publicizing productions in Lisa Mulcahy, an experienced theater veteran who has been involved in drama in almost every capacity, investigates and shares the stories behind notable Building the Successful Theater Company [Lisa Mulcahy] on . *FREE* shipping on qualifying offers. What makes a theater company successful?