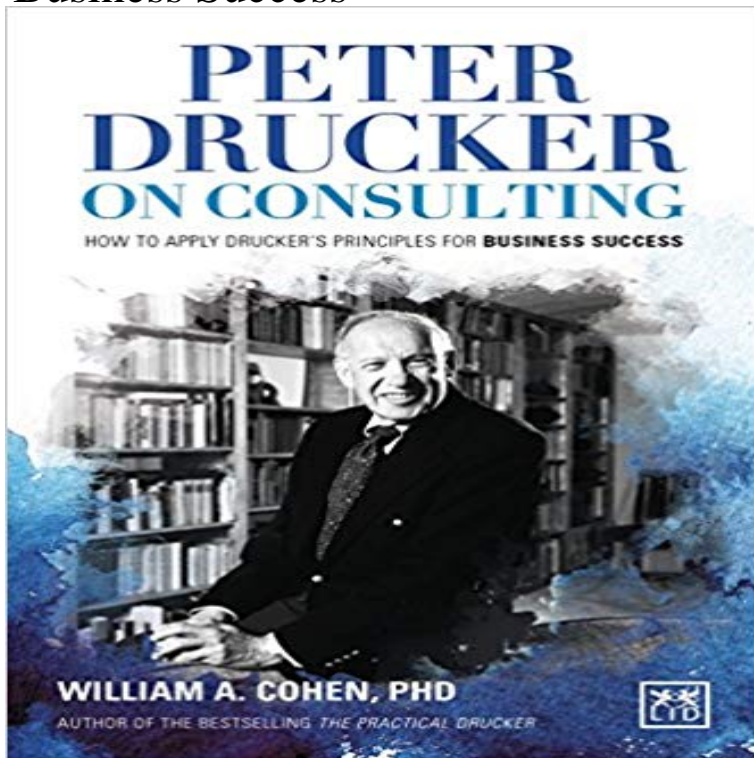


# Peter Drucker on Consulting: How to Apply Druckers Principles for Business Success



Peter Drucker is known worldwide as The Father of Modern Management. But he was also the worlds most famous and successful independent consultant. The methods developed by Drucker remain highly relevant and continue to be used in todays organizations. This book, written by Druckers first executive PhD graduate of the program he developed, is the first book to reveal in detail Druckers methods and ideas as a consultant. Jack Welch noted that his success at GE was based on Druckers consulting advice. Bill Bartmann became the 25th wealthiest man in America at one point. He, too, credits Druckers advice in helping with his success. This book is an encyclopedia of Druckers consulting approaches and how and when to apply them. Any consultant will find this book invaluable. However, executives and managers will also gain new insight into Druckers thinking and methods, and why they continue to have such tremendous influence over todays organizations.

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