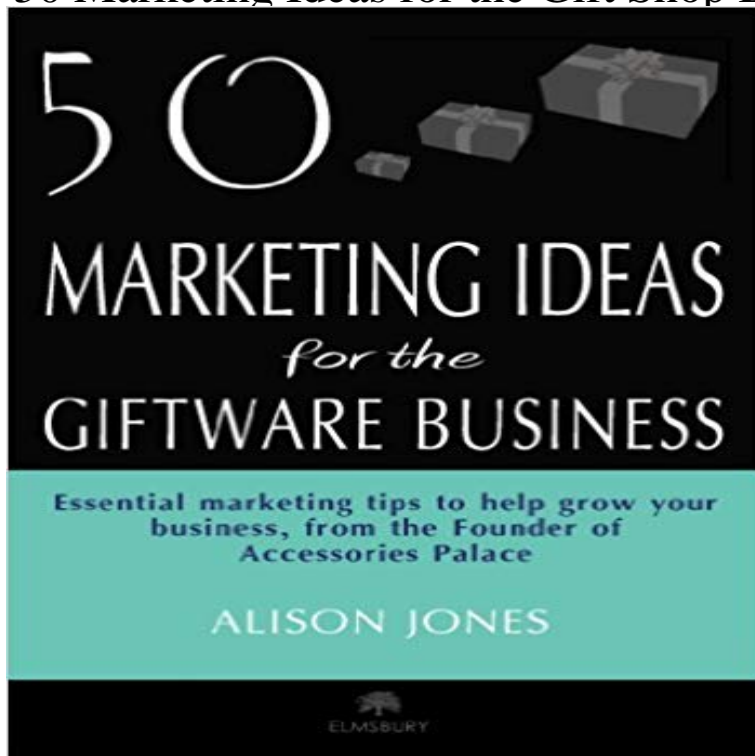


## 50 Marketing Ideas for the Gift Shop Business



Fifty essential marketing tips for anyone running, or thinking of starting up, a business selling giftware products from the founder of Palace Boutiques. Includes advice on how to get Local Publicity for Free, Charge a Premium for Personalised Gifts Products, Deal with Complaints Efficiently, Become a YouTube Sensation, Unconventional Advertising Tactics, Going the Extra Mile for Customers, and much more!.

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budget? No problem with this list of low budget marketing ideas to help you get the word out about your small business.